

## FALL 2024 CUE CONFERENCE



# CHANGING THE PLAYBOOK IN POSITIVE EMPLOYEE RELATIONS

**OCTOBER 27-29, 2024**  
**OMAHA, NEBRASKA**

## FALL 2024 CONFERENCE AGENDA

All times Central.

**All times, session topics and speakers are subject to change. Any changes will be posted as quickly as possible.**

*Updated: 8/23/24*

### Sunday, October 27, 2024

2:00 PM	Registration Desk Opens
2:30 PM - 3:15 PM	<b>First Time Attendee Orientation</b>
3:15 PM - 3:30 PM	Break
3:30 PM - 4:45 PM	<b>Ask the Experts about Protected Concerted Activity</b> Tammy Rattray, Ford Harrison  Dive into the depths of labor and employee relations with our exclusive "Ask the Experts" session. This unique opportunity brings together a distinguished panel of a seasoned consultant, a knowledgeable attorney, and an experienced practitioner. Each panelist brings a wealth of expertise from their respective fields, offering a comprehensive perspective on the complexities and nuances of labor relations and workplace dynamics.
4:45 PM - 5:00 PM	Break
5:00 PM - 6:15 PM	<b>CUE-mmunity Connections</b> Each of these sessions will be designed to facilitate discussion among attendees, enabling sharing of experiences, challenges, and best practices in each area.  <ol style="list-style-type: none"><li>1. Collective Bargaining in the Modern Era</li><li>2. Labor Risk Identification</li><li>3. Union Organizing Post-CEMEX</li><li>4. What is Positive Employee Relations? How Best to Exercise PER</li></ol>
6:15 PM - 7:15 PM	Grand Opening Reception

### Monday, October 28, 2024

6:45 AM	Registration Desk Opens
6:45 AM - 8:00 AM	Breakfast
8:00 AM - 8:15 AM	Welcome and Opening Remarks
8:15 AM - 9:30 AM	<b>Becoming an Effective Advocate for Employees Before, During and After a Campaign</b> Katie Lev, Lev Labor; Michael Alcorn and Leslie Stratford  This presentation will provide employers with actionable strategies for being strong allies for their employees throughout each phase of a union campaign, outlined by two employees who have lived it! The session will cover best practices for ensuring that employees feel supported, understood, and valued before, during, and after the campaign. This presentation will equip employers with the tools needed to foster a workplace environment where employees feel confident and empowered, regardless of the campaign's outcome.
9:30 AM - 10:00 AM	<b>Decision Dialogue</b>  In these sessions, a challenging fact pattern will be presented for consideration. Breaking into small discussion groups, each group will collaborate to discuss and devise a strategic plan to address the situation, considering various aspects like damage control, risk mitigation, employee communication, and other concerns.
10:00 AM - 10:15 AM	Break
10:15 AM - 11:15 AM	<b>Proactive Labor Relations: A Deep Dive into Anticipating and Addressing Employee Needs</b> Phil Wilson, Labor Relations Institute

1:15 AM - 12:15 PM	<b>Employee Communication: Choosing the Right Medium for the Message</b> Nick Kalm, Reputation Partners
12:15 PM - 1:15 PM	Lunch
1:15 PM - 2:15 PM	<b>The Leadership Paradox and the Fix Under Our Noses</b> Terry Dunn, Positive Management Leadership, Inc.
2:15 PM - 2:45 PM	<b>Decision Dialogue</b>
2:45 PM - 3:00 PM	Break
3:00 PM - 4:00 PM	<b>Successfully Navigating Workplace Activism and Social Justice</b> Erin Watson, Lululemon; Mike Sherrard, Sherrard Kuzz
4:00 PM - 5:00 PM	<b>Site-Visits: Identifying Labor Activity, Addressing Core Issues and Developing Action Plans</b> Quyus Epps, Ellwood Group, James Fiddmont, RTX, and Brad Morris, McLane Company
5:15 PM - 5:15 PM	Announcements and Reminders
6:00 PM - 9:00 PM	<b>Evening/Networking Reception - Tacos and Tee Times!</b>

## Tuesday, October 29, 2024

6:45 AM	Registration Desk Opens
6:45 AM - 8:00 AM	Breakfast
8:00 AM - 8:15 AM	Welcome and Opening Remarks
8:15 AM - 9:15 AM	<b>Hearing from the Other Side: Tales from a Former Union Organizer</b> Evelyn Fragoso, Labor Relations Institute
9:15 AM - 9:45 AM	<b>Decision Dialogue</b>
9:45 AM - 10:00 AM	Break
10:00 AM - 11:15 AM	<b>NLRB Update: Key Changes and Compliance</b>
11:15 AM - 12:15 PM	<b>Case Study: Staying connected and Informed through Social Media</b> Kim Pettengill, Ulta Beauty and Mark Codd, IRI Consultants
12:15 PM - 1:15 PM	Lunch CUE Programming Committee Lunch
1:15 PM - 2:15 PM	<b>Handling Pickets and Protests: A Master Class</b> Willam Hamrick, Publix and Michael Vandervort, Labor Relations Institute
2:15 PM - 2:45 PM	<b>Decision Dialogues: Crafting Your Route in Complex Terrain</b>
2:45 PM - 3:00 PM	Break
3:00 PM - 4:00 PM	<b>Promoting Employee Mental Health and Wellness</b> Fiona Jamison, Spring International
4:00 PM - 5:00 PM	<b>Election 2024 &amp; Chevron Decision: The Impacts on Labor</b> Andrew Meredith, Lululemon
5:00 PM - 5:15 PM	Conference Closing Notes and Remarks
5:15 PM - 6:30 PM	Closing Reception/ Networking

## Wednesday, October 30, 2024

8:00 AM - 12:00 PM	<b><a href="#">Cultivating Resilience</a> (Additional cost)</b> Sheri Browning, IRI Consultants
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